

3:00 p.m.

When school's out, Clubs are in.

Open the Door for the Kids of Southwest Virginia at bgcswva.org



2013 Annual Report

Tavia, Youth of the Year



When I first found out I was chosen as Youth of the Year I felt surprised because my fellow nominees had great stories of their own and I thought for sure one of them would win. When I was congratulated for becoming Youth of the Year I instantly felt important and empowered. Although I knew it came with many responsibilities, I felt I was ready. However, I don't think I realized how much responsibility was actually involved in being Youth of the Year until I had to prepare for the Virginia state competition and many events after that.

When I arrived at the Youth of the Year competition I saw I had strong competitors, but I felt prepared. It was an intense competition and even though I did not win, I learned so much through the experience. For example, I improved my interview skills, developed better social skills, and learned to be more open in any environment. After the competition, I began speaking on television and publicly for the Boys & Girls Clubs. My public speaking skills improved a great deal because of my involvement. Being Youth

“Becoming Youth of the Year was a life changing opportunity for me.”

of the Year helped me so much because it brought me out of my shell. I used to be the shy girl who really didn't enjoy interactions with anyone. However, after being Youth of the Year I am now the first one ready for a group activity or to give a speech. Being Youth of the Year changed me for the better because it prepared me for the real world where you either speak up or you are not heard. It also showed me that being myself in any environment makes the experience better for everyone. Becoming Youth of the Year was a life changing opportunity for me. I enjoyed everything from the great experiences at the competition, to being in the spotlight on television, as well as understanding my role as mentor to the younger Club members I interact with every day.

Pipe Dream Come True

A Poem by Tavia

Spiraling down, but not forgotten
through a system of dreams not yet begotten,
A vision of such true clarity,
it can only be seen through water's transparency.
With a clear heart & clear mind
I simply turn to the water behind
Then taking a chance like a swimmer's
first... dive
I walk into my dreams knowing it's
my path to survive...

President's Message

Being called to lead the Boys & Girls Clubs of Southwest Virginia Board of Trustees in 2013 was an honor. We are fortunate to have a strong board made up of talented local executives and community volunteers that uphold the virtues and values of our mission. We understand that with leadership comes great responsibility. We have the opportunity to change the course of our members' futures



by assuring success is within reach of every young person who comes through our doors, keeping them on track to graduate from high school with a plan for the future.

As Club leaders, we must lead with enthusiasm, optimism and commitment. We have an obligation to children like Tavia, our 2013 Youth of the Year, as well as the nearly 1,000 other members we serve, to provide them with strong, relevant and engaging programs that will make a vital impact on their lives. As a student athlete in high school and college myself, I understand the importance of our three priority outcomes: Academic Success, Good Character & Citizenship, and Healthy Lifestyles. The combination of these three outcomes, along with regular Club attendance, is directly related to the effect we have on youth and on our continued progress in changing and sometimes even saving the lives of those who need us most.

I hope you enjoy reading about some of our 2013 highlights:

- Tavia, our remarkable Youth of the Year.
- Our efforts to prevent summer learning loss through our first STEM (Science, Technology, Engineering and Mathematics) Camp, sponsored by Virginia Transformer.
- The results of our First National Youth Outcomes Initiative Survey.

We are humbled by the support of our community and understand that our success is a direct result of your volunteer assistance and financial sponsorship. Thank you for your commitment to our mission and to our kids.

Walt Dery
2013 President, Board of Trustees

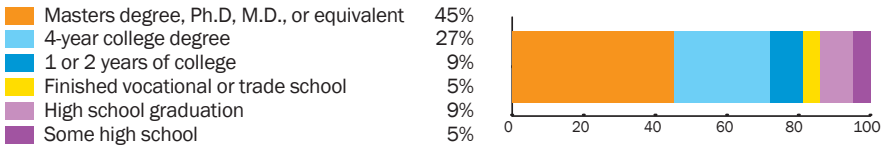
Laurie E. Gibbons
Chief Professional Officer

National Youth Outcomes Initiative

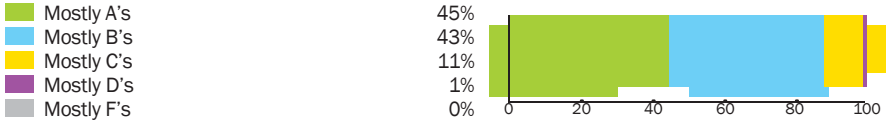
The National Youth Outcomes Initiative (NYOI) helps our organization and the Boys & Girls Clubs of America Movement measure our impact on youth. NYOI uses a common set of research-informed indicators to measure Club members' achievement of three key priority outcomes and each outcome's key indicators by administering the National Outcomes Survey. This new initiative tracks statistics of how our Club is helping youth be successful through participation in our after-school programs focused on: Academic Success, Good Character and Citizenship, and Healthy Lifestyles.

Academic Success : Graduate from high school, ready for college, trade school, military or employment. Outcome Area Detail:

Highest Level of Expected Schooling – Teens Only

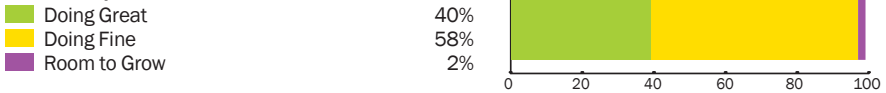


Grades (Self-Reported) – All Youth

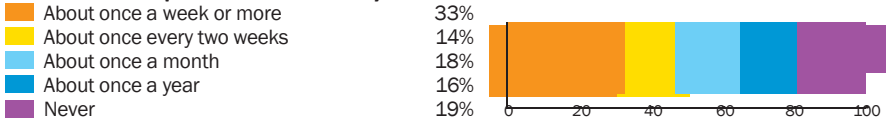


Good Character and Citizenship: Be an engaged citizen involved in the community, register to vote and model strong character.

Leadership – All Youth

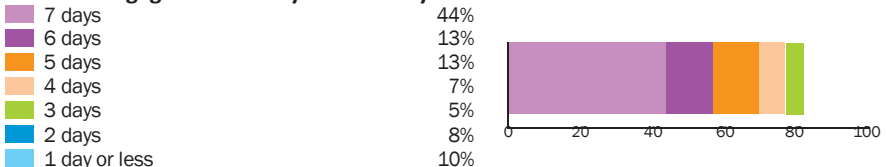


Member Participation in Community Service – All Youth



Healthy Lifestyles: Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fi

Member Engagement in Physical Activity – All Youth



Virginia Transformer Makes STEM Fun!

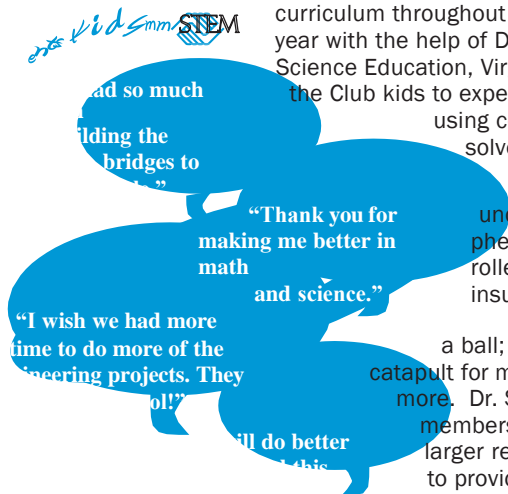
STEM – Science, Technology, Engineering and Math, difficult for some students to say, let alone comprehend, so for nine weeks during the summer of 2013 we provided a program to take away the stigma that these subjects were too difficult, too boring or only for the super smart kids. With the generous support of Virginia Transformer, we developed a program to improve elementary, middle and high school students’ skills in, and attitudes toward, mathematics and science, as well as develop an interest in STEM-based careers. The kids met every day of summer camp developing science practices, participating in engineering design, building capacity as problem solvers and promoting greater academic achievement. Youth had the opportunity to work individually to build critical thinking skills and collaboratively to develop teamwork skills.



Each day the kids engaged in activities that stimulated creative thinking such as:

- Building models of famous bridges from around the world which taught them history, function, structural design and construction of bridges.
- Hands-on, experiments and competitions that would develop students’ content knowledge, and provide them with a motivating and fun experience.
- Career explorations and discussions about the correlation between their education and future career plans in fields related to science, technology, engineering and math.

The program was so successful that we continued to develop and advance the curriculum throughout the 2013-2014 school year with the help of Dr. Takumi Sato, Professor of Science Education, Virginia Tech. Dr. Sato invited the Club kids to experience new challenges using common materials to solve a problem that required



understanding of everyday phenomena. They designed a roller coaster out of foam pipe insulation, masking tape and

a ball; they built a cantilever, a catapult for mini-marshmallows, and much more. Dr. Sato built a rapport with our members and is moving them toward a larger research project that continues to provide science and math learning opportunities and that seeks to increase equity and access for all youth.

Membership



TOTAL YOUTH SERVED = 1,094

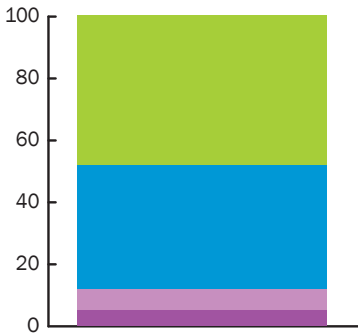
60% OF OUR MEMBERS COME TO THEIR CLUB 3 OR MORE TIMES PER WEEK.

We know that by engaging young people regularly and with intentionality, we can have a significant impact on their lives, both now and in the future.





Who We Serve

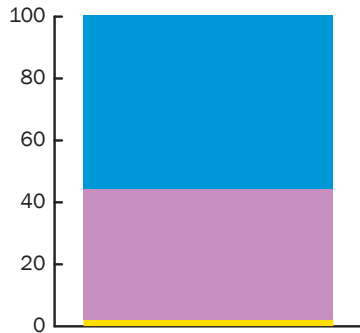
53% MALE 

47% FEMALE 






ETHNICITY OF YOUTH SERVED

-  48% Caucasian
-  40% African American
-  7% Multi-racial or Other
-  5% Hispanic or Latino



SCHOOLBREAKDOWN

-  56% Middle School
-  42% Elementary School
-  2% High School

60% OF OUR CLUB MEMBERS QUALIFY FOR FREE OR REDUCED LUNCH

49% OF OUR CLUB MEMBERS GROW UP IN SINGLE PARENT HOMES

Support and

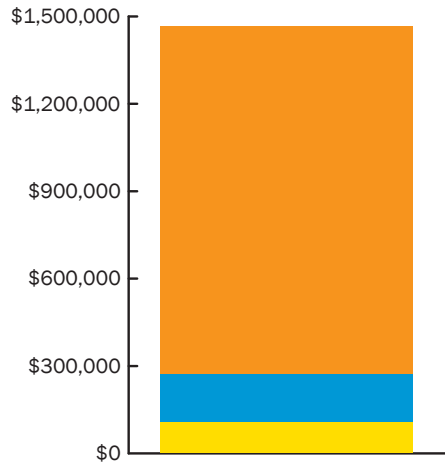
\$2,416 WAS INVESTED IN EACH CLUB MEMBER THROUGHOUT THE YEAR.

82% OF ALL EXPENDITURES DIRECTLY SUPPORT OUR YOUTH.

Functional Expense Breakdown

TOTAL EXPENSES \$1,461,941

- **PROGRAM SERVICES**
\$1,193,539
- **ADMINISTRATIVE SERVICES**
\$164,806
- **FUND RAISING**
\$103,596

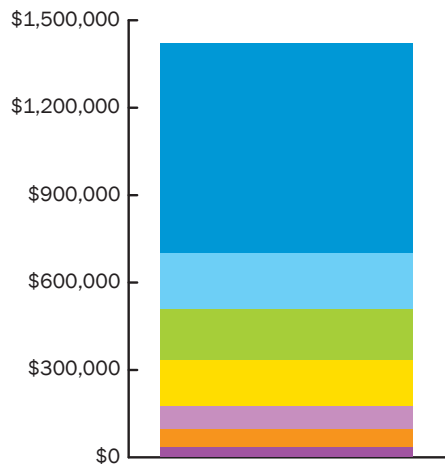


Support & Revenue

TOTAL \$1,407,391

- Grants \$717,167
- Contributions \$194,172
- Special Events – Net \$174,599
- In-kind \$156,137
- United Way \$81,158
- Program Revenue \$59,555
- Net Gain & Investment Income \$24,603

(Net of Expenses)



Special Events

14TH ANNUAL DELTA DENTAL PRO-AM FOR KIDS

May 23, 2013 – Roanoke Country Club

Total amount raised: \$132,791

- Winning Pro Golfer: Chip Sullivan, PGA Director of Golf, Hanging Rock Golf Club
- Winning Team: Kroger Mid-Atlantic
- \$10,000 Pro Purse, sponsored by Allstate Insurance Company
- 28 Teams participated



13TH ANNUAL "SERVING THE KIDS FIRST" DINNER

November 21, 2013 – The Hotel Roanoke and Conference Center

Total amount raised: \$31,100

- Keynote Speaker:
Mr. Gary McCollum, former Club kid
Senior Vice President & General Manager
Cox Communications of Virginia



8TH ANNUAL ATLANTIC CREDIT & FINANCE SKINS GAME

October 14, 2013 – Ballyhack Golf Club

Total amount raised: \$75,280

- Winning Pro Golfer: Lanto Griffin
- Winning Team: Stop-In Food Stores
- 23 Teams participated



3RD ANNUAL HOMETOWN BANK FOUR ON THE FOUR RUN

July 4th, 2013 – Four mile race through downtown Roanoke

Total amount raised: \$36,934

- Runners registered: 352
- Mother Nature had her own plan that morning!



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\$50,000 AND ABOVE

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\$25,000 TO \$49,999

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\$10,000 TO \$24,999

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