BOYS & GIRLS CLUBS
OF SOUTHWEST VIRGINIA

2025 IMPACT REPORT











FUTURE READY

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www.bgcswva.org

MESSAGE FROM THE CEO

Dear Friends,
At Boys & Girls Clubs of Southwest Virginia, we believe every young person deserves the opportunity to build a great future. In 2025, our work centered on helping Club members become Future Ready, ensuring they are prepared not only for school or work, but for life. In a world that is changing more rapidly than ever before, this commitment is essential. The challenges and opportunities our youth will face continue to evolve, and they are not only preparing for the future, they are the future. I am deeply grateful to our donors, partners, board members, staff, volunteers, and the broader community whose commitment makes this work possible each day.

Being Future Ready means having the confidence to try something new, the resilience to overcome challenges, and the skills to make positive choices. It means learning to collaborate, leading with character, caring for your well-being, serving your community, and imagining what is possible. Across our nine Club locations serving communities in Roanoke City, Roanoke County, Montgomery County, and Franklin County, we are proud to provide safe, supportive spaces where young people can grow, thrive, and discover their potential.

Our work is guided by four priority outcomes: Academic Success, Healthy Lifestyles, Good Character and Citizenship, and Life and Workforce Readiness. Together, these pillars create a holistic Club Experience that equips youth with strong foundations for lifelong learning, promotes physical and mental well-being, fosters leadership and responsibility, and prepares them with the skills needed to succeed in an ever-changing workforce. Through engaging programs, from homework help and STEM exploration to leadership development, community service, and career readiness, our members are building the tools they need to navigate their futures with confidence.

This impact is only possible because of a community that believes in young people. Your support ensures access to caring mentors, enriching opportunities, and experiences that shape lives far beyond the Club walls.

Looking ahead, I am filled with hope. The future is bright because of the determination and potential we see in our youth every day, and because of partners like you who invest in their success. Together, we are preparing the next generation to lead, innovate, and build a stronger future for us all.

Thank you for standing with us and for your continued belief in our mission.

With gratitude,



Rebekah Meadows
Chief Executive Officer

ABOUT US





Vision

Provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

Mission

Our mission is to enable young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

FUTURE READY STARTS HERE

At Boys & Girls Clubs of Southwest Virginia, Future Ready means helping young people build the confidence, character, knowledge, healthy habits and life skills they need to succeed in school, work and life.

LOCATIONS

ROANOKE CITY, ROANOKE COUNTY, FRANKLIN COUNTY, AND MONTGOMERY COUNTY

9th Street Club *

Burlington Elementary School

Vinton Baptist Church

Lee M. Waid Elementary School

Rocky Mount Elementary School

Christiansburg Middle School

Eastern Montgomery Elementary School

Eastern Montgomery High School

Shawsville Middle School

* Administrative Headquarters

OUR PRIORITY OUTCOMES



Academic Success

READY TO LEARN



Healthy Lifestyles

READY TO THRIVE



Good Character & Citizenship

READY TO LEAD



Life & Workforce Readiness

READY FOR WHAT'S NEXT

Our priority outcomes work together to help Club members become Future Ready and prepare for a brighter, successful future. Through Academic Success, we help youth build the knowledge, skills and confidence they need to stay on track in school and pursue future opportunities. Through Healthy Lifestyles, we support physical and emotional well-being, active living and positive decision-making. Through Good Character & Citizenship, we encourage leadership, responsibility, respect and a commitment to serving others. Through Workforce Readiness, we help teens and young adults explore career paths, develop essential job skills and gain the knowledge and experiences needed to thrive in school, work and life.

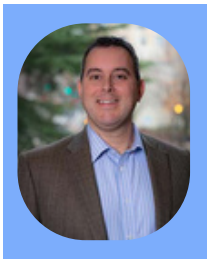
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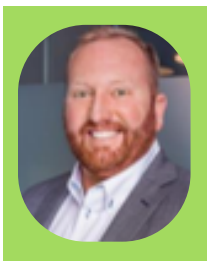
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OUR IMPACT BY THE NUMBERS



100% Club teens graduate on time



47% Minority races or ethnicities



51% Single parent household



98% Free or reduced price lunch



80% 12 years or younger, 20% teens



71 Full time staff



120 Summer field trips



376 Swim program participants



9 Clubs across SW VA



3149 Hours of community service



77,691 Meals and Snacks



1,058 Youth served



Growth is on the horizon.

Compared to last year, Boys & Girls Clubs of Southwest Virginia saw several strong gains in 2025. Average daily summer participation increased from 238 to 291 youth, meaning more young people were served each day during one of the most important times of year.

2025 FIELD TRIP'S

- Randolph Park pool
- Fallon Park pool
- Washington Park pool
- Lancerlot Sports Complex pool
- Firehouse Skate Center
- Danville Science Museum
- Tree Top
- Safari Park
- Moss Art Center
- Lewis and Clark Exploratory
- Smith Mountain Lake Farm Alpacas
- Kids Square
- Apple Ridge
- Cascades
- Luray Caverns
- Transportation Museum
- Mill Mountain Zoo
- Science Museum of Western Virginia
- Aqua Zoo
- Natural Bridge Caverns
- Carvins Cove
- Wonder Universe
- Dixie Caverns
- Museum of Natural History
- First Tee
- And more...





BURLINGTON ELEMENTARY CLUB MEMBER

"What I like about summer camp is the field trips, as we get to see new things that we wouldn't see during the school year."

FINANCIAL HIGHLIGHTS

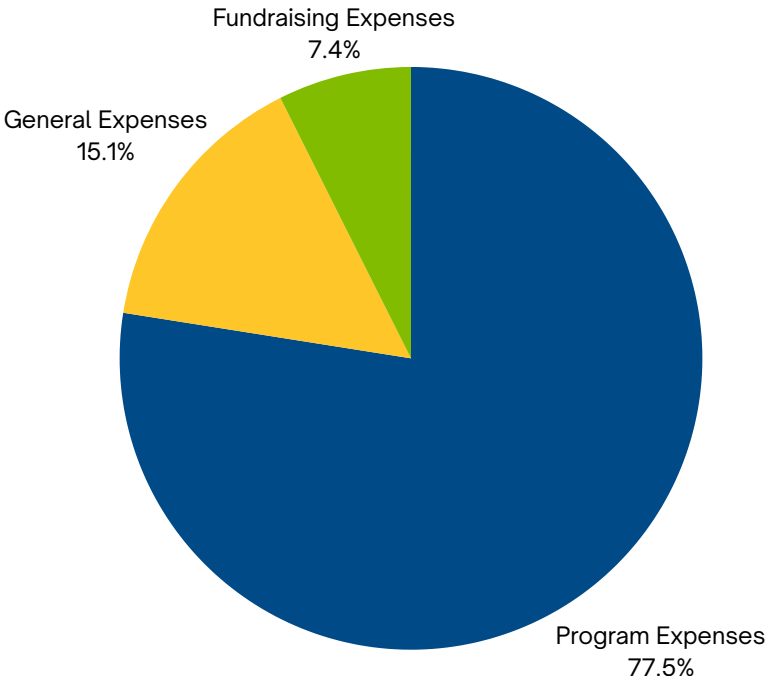
Our revenue comes from events, grants, individuals, and corporate donations. These resources help us provide safe spaces, caring mentors, and impactful programs for youth across Southwest Virginia.

Expenses support Club operations and programs that help young people become future-ready. Through the generosity of our donors and partners, we continue to invest in the success of the youth we serve.



REVENUE
$2,128,707

EXPENSES
$2,209,161



77.5%
Program Expense

15.1%
Mgmt & General Expenses

7.4%
Fundraising Expenses

Jim Barker
Scholarship Fund





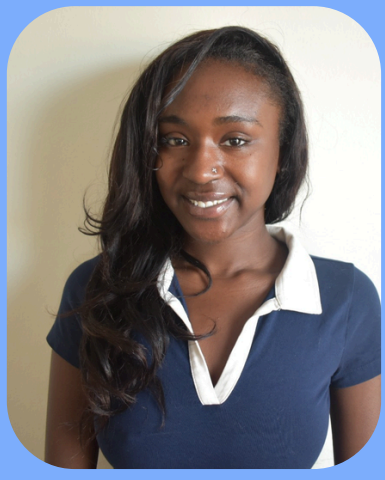
The Jim Barker Scholarship

The Jim Barker Educational Scholarship Fund, created in 2020 by Mike and Danielle Wise, supports Boys & Girls Club members in Southwest Virginia in pursuing post-high school education. Named after Jim Barker, a former Club member and first-generation college graduate, the fund offers financial aid to deserving youth, helping them achieve their educational aspirations.

Thanks to the benevolence and generosity of Mike and Danielle Wise.
This fund is held and operated by The Community Foundation Serving Western Virginia.

"The Boys & Girls Club protected my mother's investment in me afterschool while she worked to provide for our family."
— Jim Barker

2025 Scholarship Recipient



Kamille G.
HAMPTON UNIVERSITY

Matriculated to Hampton University, studying elementary education.

"My college experience so far has been both informative and rewarding, providing me with incredible opportunities and the chance to meet new people along the way. As I prepare to enter my junior year at Hampton University, I am grateful for the growth and experiences that have shaped me. I am especially thankful for the financial support provided by the Jim Barker Scholarship, which has helped me continue pursuing my education. This scholarship has allowed me to focus on achieving my goals, and I look forward to using my education to make a meaningful and lasting impact on the world." --- Kamille G.

FUTURE READY:
LEARNING BEYOND THE CLUB

Being Future Ready means helping young people see possibility in themselves and in the community around them. In 2025, Club members had opportunities to step outside the classroom and explore local industries, career pathways and community resources that shape everyday life in Southwest Virginia.

Virginia Museum of Transportation

At the Virginia Museum of Transportation and the Roanoke-Blacksburg Regional Airport, members learned how transportation connects people, industries and communities. They explored the evolution of transportation, discovered more about aviation and airport operations, and saw how these systems help keep Southwest Virginia moving





WDBJ7 News Station

At WDBJ7, Club members toured the news station, asked questions and learned about the broadcasting process. This experience gave them a behind-the-scenes look at how stories are developed, produced and shared with the public, while introducing them to careers in journalism, media and communications.

K92 Radio Station

At K92, members explored the world of radio and gained insight into how a station operates. They learned about broadcasting, on-air production, music, advertising and the teamwork required to connect with listeners each day.





Roanoke Blacksburg Regional Airport

At the Roanoke-Blacksburg Regional Airport, our club kids explored the intricacies of aviation. They gained insights into how planes operate, the different types, and the rules governing aviation. Engaging in activities with airport employees that sparked their curiosity and broadened their understanding of the aviation industry.

Together, these experiences helped members connect learning to real life. By meeting local professionals, asking questions and exploring new environments, Club members expanded their understanding of their community and the many paths available for their futures.

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Jim Barker

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Bertram Daniels
Carie Kingery
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Jeff Merritt
Jessica Prince
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Jonathan Richardson
Laura McCarty
Michelle Davis
Molly Motley
Robbie Hebert
Scott Jenkins

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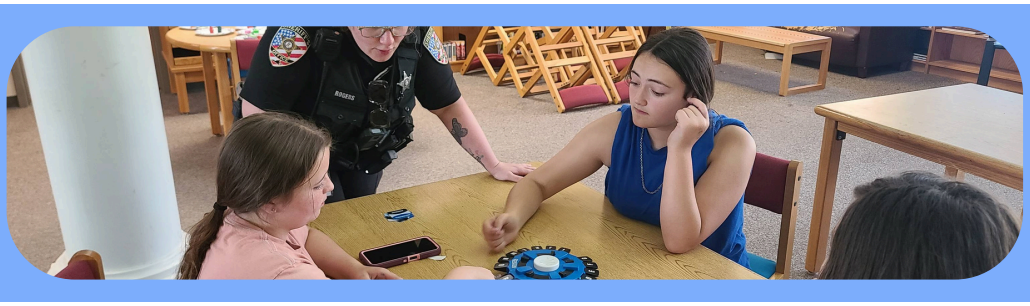
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Virginia Alliance of Boys & Girls Clubs Inc.

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www.bgcswva.org

Location:
1714 9th Street SE, Roanoke, VA 24013

THANK YOU

Thank you to our community partners for opening their doors, sharing their expertise and helping our Club members see the many opportunities available right here in Southwest Virginia.

